## TECHNOLOGY WITH EXCELLENCE

LARS HELLBERG Group Vice President, Industrial Operations





## **Our product portfolio 2012**









engines

Gensets & Auxpacs

E.E.E.L



Propellers **FPP/CPP** 

Steerable thrusters



Transverse thrusters





Flue gas desulphurisation & scrubbers





Frequency converters



Propulsion controls



Automation,

monitoring

& control



I/O cabinets



Switchboards



Gears



Fuel cells







Catalysts (SCR, Oxicat, etc.)









## We provide market leading products

Leading technology & products

FlexAgility\*

Operational excellence (QDC)

#### Valued people in a performance culture









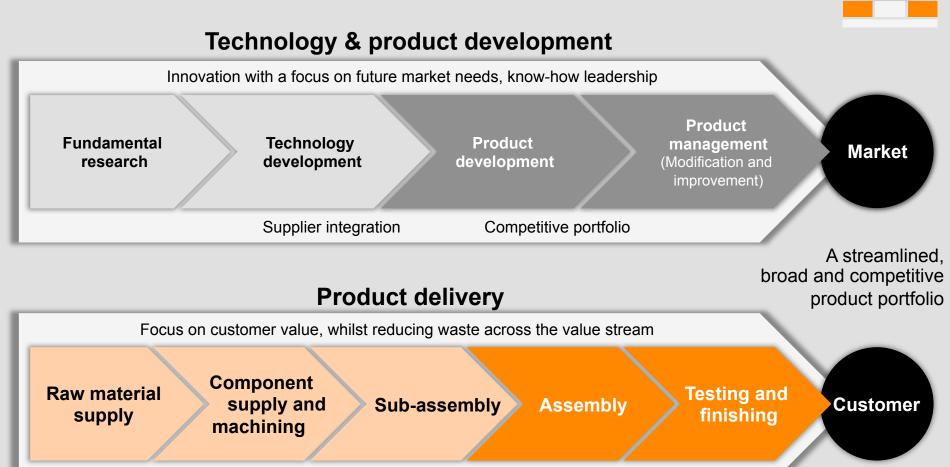


\*) FlexAgility = Flexibility + Agility

Flexibility = Ability to deal with known and predictable variations (singular systems) Agility = Cultural capability to cope with the unknown (affecting bigger systems)

## Leading technology & products





**Operational Excellence QDC** 



## **Continued focus on R&D**



#### Differentiators

#### Reliability

High quality and reliability

#### Performance

- Environmental compliance
- Superior efficiency
- Gas focus
- Multi-fuel capability and fuel flexibility
- Superior loading capability

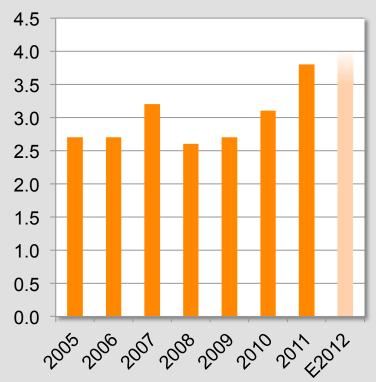
#### Design

- High power density
- Solutions integration
- Service-ability

#### Cost

Total cost of ownership

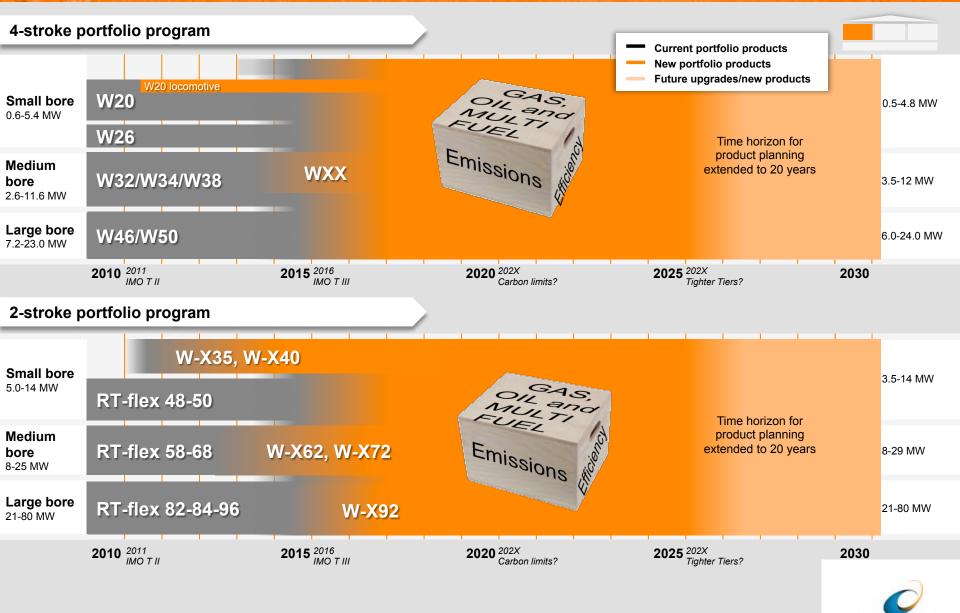
# WÄRTSILÄ R&D EXPENSES % of net sales





## Keeping the lead in engine products





## **New technology – improving efficiency**





#### **Medium Voltage Power Drive**

- Power electronics for marine electric propulsion (fast growing market with increasing power)
- Supports new and increased power concepts in the 10–25 MW range
- Enables energy savings
- Specific market segments: LNG, cruise and offshore vessels



Motor power	1 000 - 25 000kW
Supply voltage	3300-6600VAC
Control	Vector control/PWM output
Efficiency full load	>98,8%
Power factor	>0,96
Switchboard connection	Direct or with propulsion transform
Cooling method	Deionized fresh water
External cooling water	10-38°C fresh or salt water
Protection	IP44

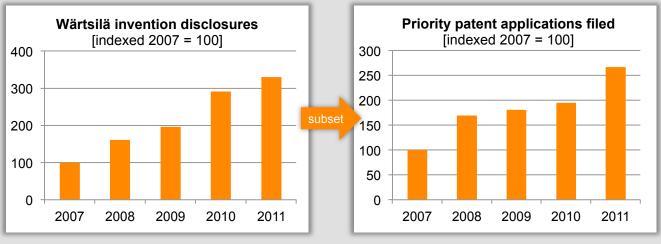








- Increased attention on Intellectual Property Rights (IPR) and Intellectual Asset Management (IAM)
- Owning > 2,000 patents and patent applications<sup>\*</sup>)
- Filing annually over 500 new national applications



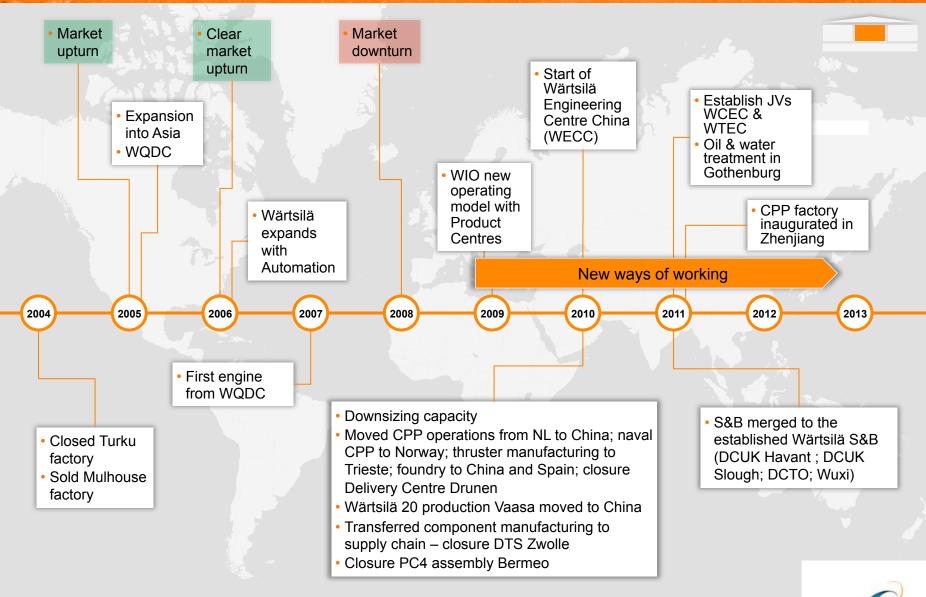
Indicator for innovation culture

\*) All in force in countries where Wärtsilä products or components are manufactured and sold.



## FlexAgility: Adjusting operations over time

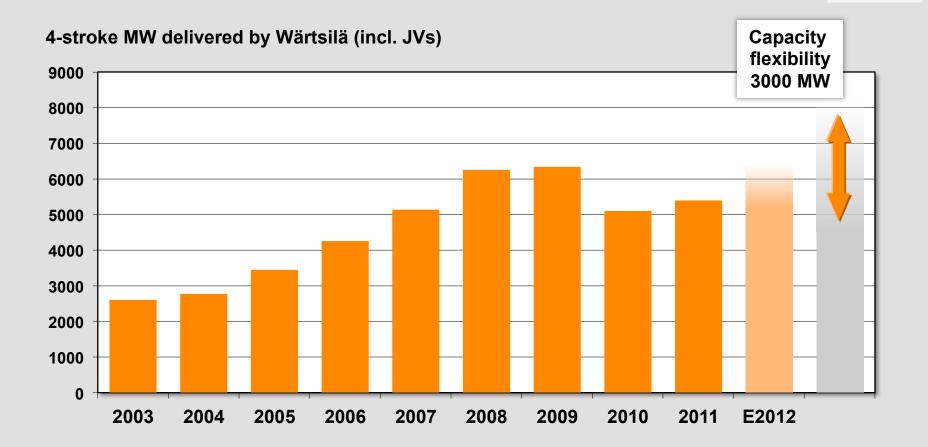






## Flexibility in capacity is essential



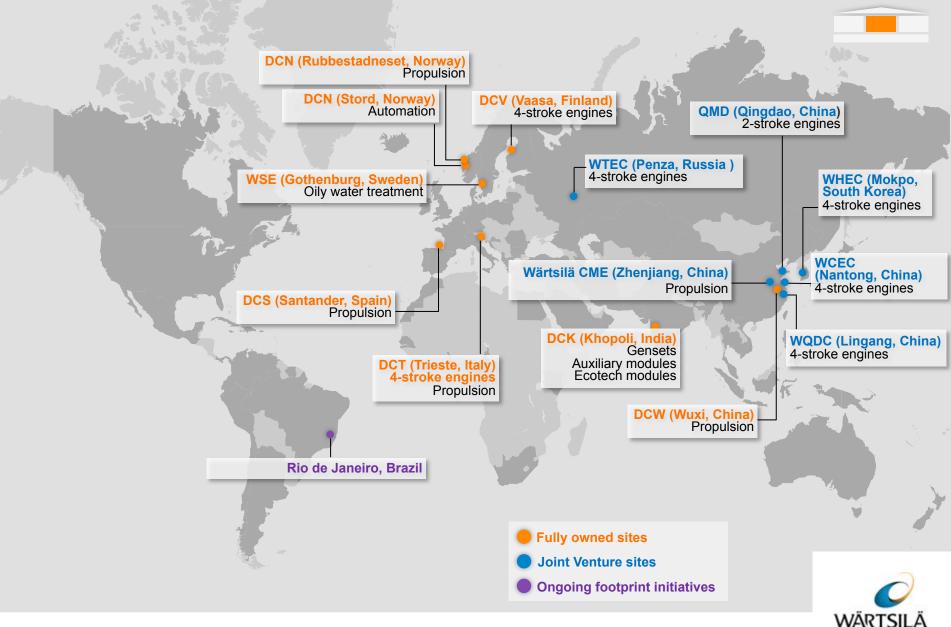


Flexibility is obtained from people, outsourcing, supply chain optimisation and streamlining of manufacturing footprint



## Manufacturing footprint: Ability to deliver in all markets

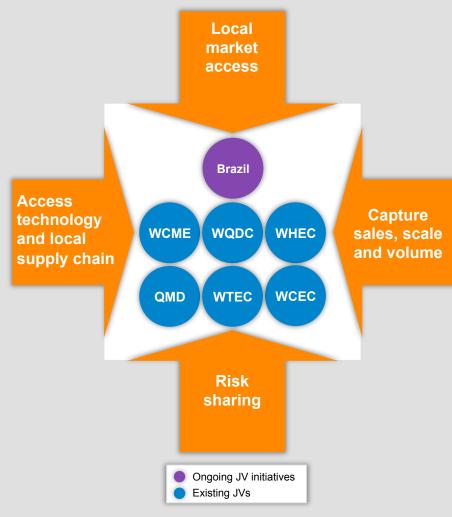
Capital



Joint ventures create value and profitability

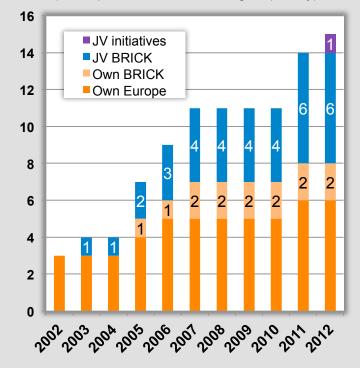


#### **DRIVERS OF JOINT VENTURES**



#### **WIO** manufacturing locations

(development over time; existing scope only)



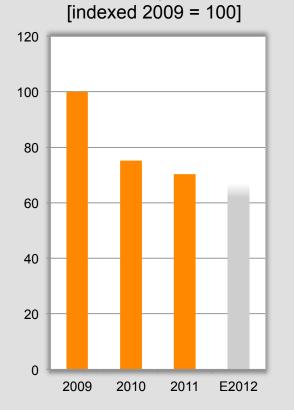


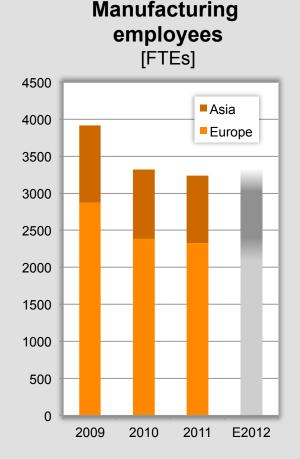
#### Less costs – more efficiency



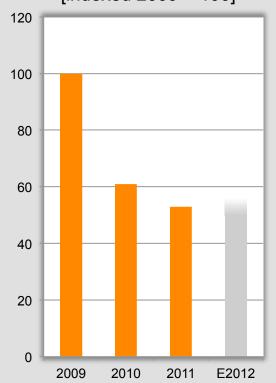


Manufacturing capacity cost





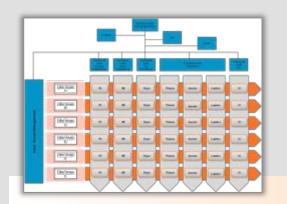
Manufacturing inventory [indexed 2009 = 100]





### **Operational excellence: lean examples**





- SP/WIO joint Value Stream Management project
- SC21 fast track & bronze award (WIO & Services)



ADSL



Leader Acuity (SS, SD, SP & WIO)



• KPIs & 12 cockpits deployed



- Voice of the Customer
- Sealol case value stream >50 Improvements identified
- Lead time reduction ~20%
- Cost reduction ~3.5%



 Toshulin machine change over time reduction 2hr → 30mins



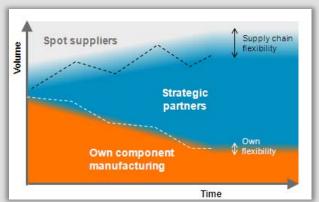


#### **Continuous control on quality and cost**

- Global sourcing
- Consistently controlling Quality, Delivery accuracy, Cost competitiveness, lead time and required capacity
- Moving towards 'Extended Enterprise approach' (Lean)
- Risk & continuity planning
- Category concepts (economy of scale)
- Early supplier involvement in our product development processes





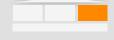


 Control and enhance core competences and outsource non-core activities →

Increase manufacturing in partnerships







## Valued people in a performance culture





#### We grow when our people grow



# Competent people, leaders and experts, in a strong global performance culture are the foundation for being a trusted business partner

# Competence management

- Managed core competences
- Hire and retain best people
- Right people in right places

#### Active leadership

- Visionary & entrepreneurial
- Role modelling
- Recognise performance
- Situational leadership

# Performance culture

- Empowerment
- Entrepreneurial mindset
- Managing complexity





# **WÄRTSILÄ**

