# Capital 2008 Markets Day

18 NOVEMBER, HELSINKI, FINLAND

STRATEGIC ROADMAP

**OLE JOHANSSON, PRESIDENT & CEO** 



#### Outlook 2008





- Orderbook for 2008 solid
- Service growth continues
- Power plants market active



- Economic uncertainty continues
- Ship orders down
- Power Plants financing?

+/- High level of activity and capacity constraints continue



Guidance for 2008 reiterated



#### Outlook 2009





- Orderbook for 2009 approx. 3,800 MEUR
- Service continues to grow by 10-15%
- Supplier capacity in place
- Raw material and component prices peaked



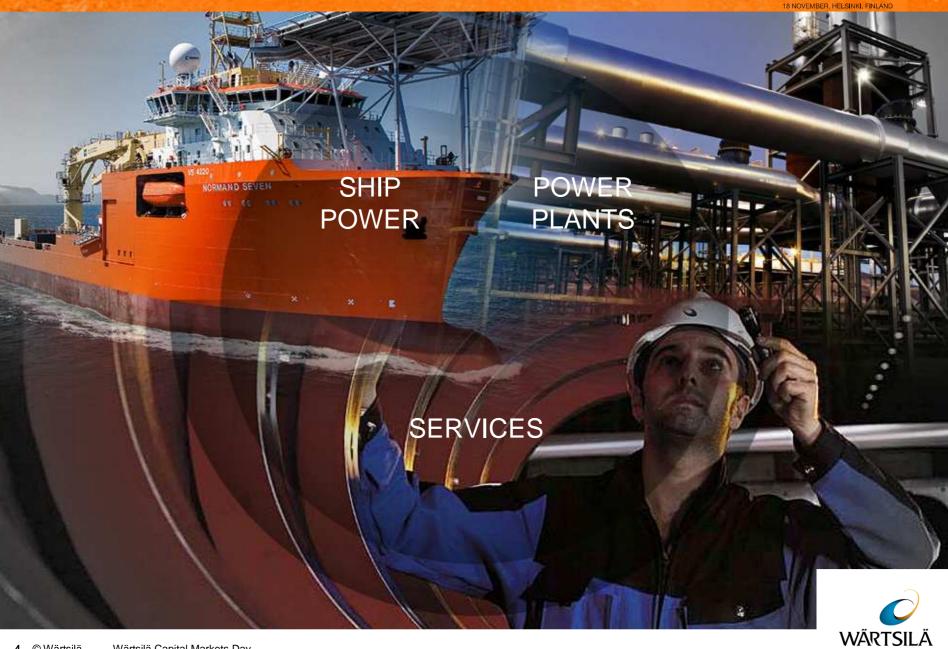
- Financial constraints may trigger cancellations and/or postponements
- Supplier strength requires monitoring
- Slower economic activity may affect shipping and marine services

2009 net sales estimated to grow 10-20%



# Balanced portfolio for continued growth

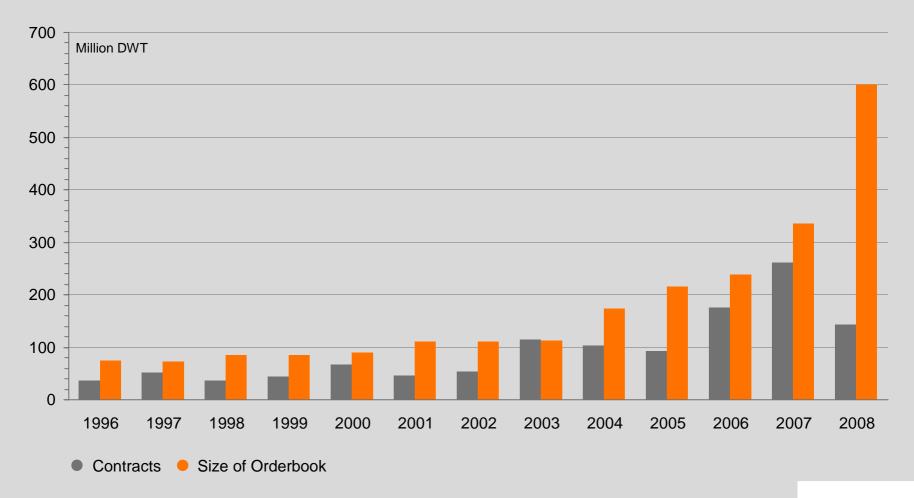




## Shipbuilding Trends: Shipyards' perspective



#### Orderbook and Contracting



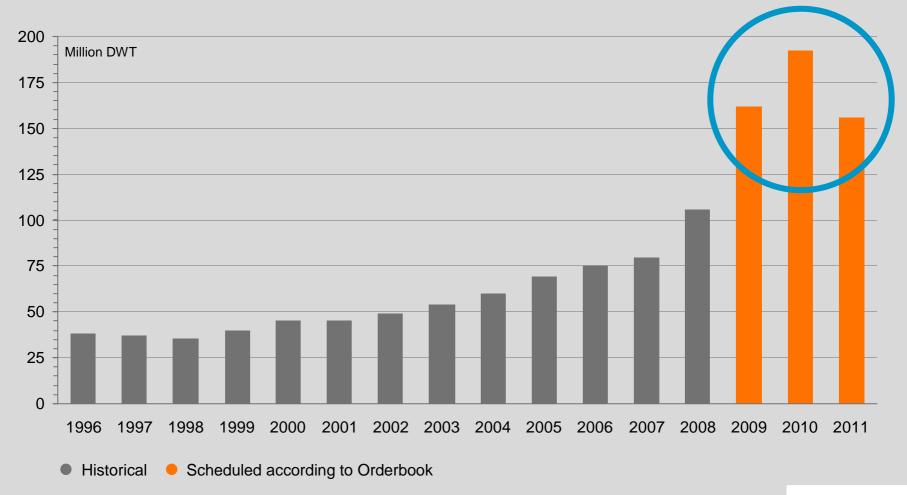
Source: Clarkson Research Services



## Shipbuilding Trends: Shipyards' perspective



#### **Deliveries**



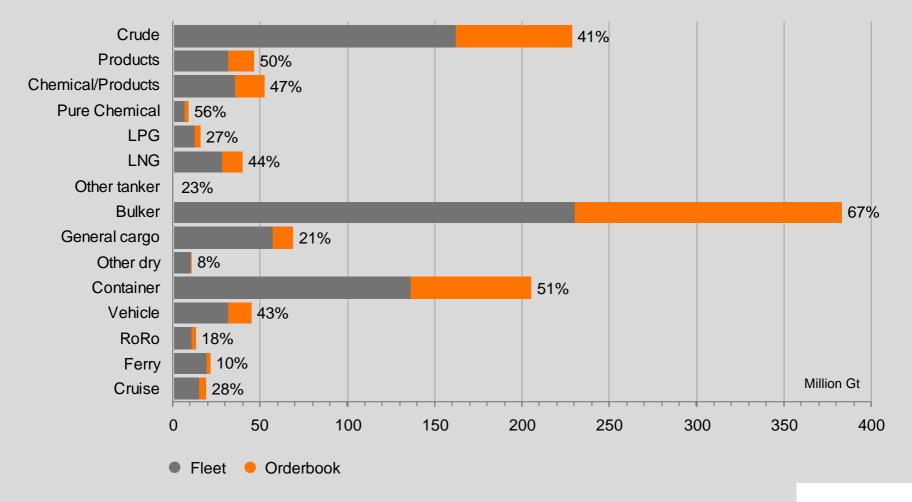
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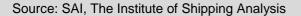


# Shipbuilding trends: Owners' perspective



#### Orderbook and share of fleet, MGt



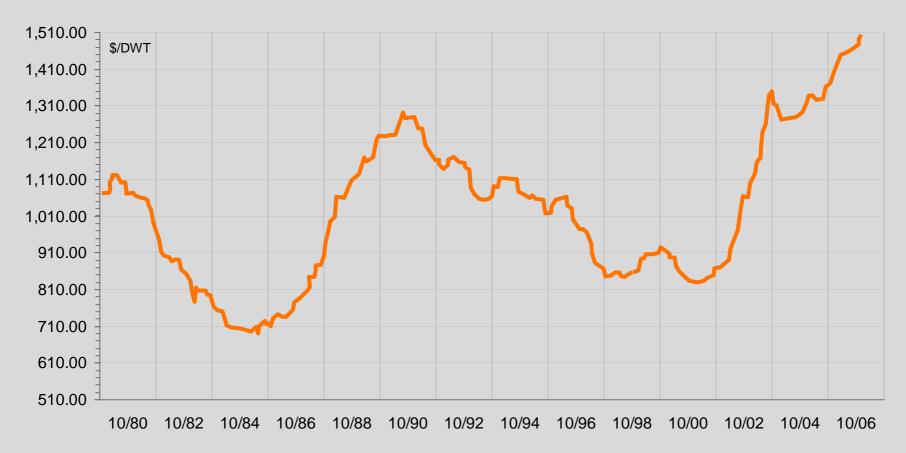




# Shipbuilding trends: Owners' perspective



#### Average Newbuilding Prices \$/DWT



Source: Clarkson Research Services



# **Ship Power's Competitive Edge**



A highly diversified customer base



Strong product portfolio



A true lifecycle service provider: from pre-design and sales to delivery, commissioning and after-sales services



Strong on total efficiency: energy, operational, environmental and safety efficiency





## Wärtsilä Ship Power's offering covers all key segments







Offshore



Cruise and Ferry



Navy



Special Vessels







## **Ship Power's Competitive Edge**















**Engines** 

Propulsion

Seals & bearings

Automation

Power distribution

Power drives

Merchant

Offshore

Cruise & Ferry

Navy

Special vessels

Wärtsilä components

#### **Segment specific**

- Concepts
- Applications
- Project execution models
- System integration capabilities
- Engineering services
- Third party supplies

R&D

Ship design

**Product** engineering

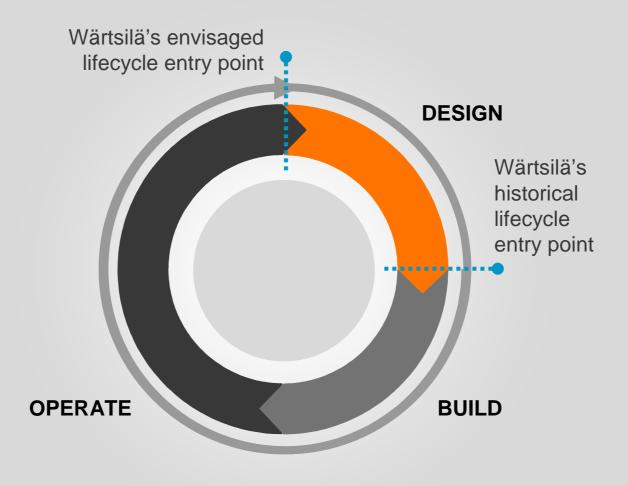
Strategic purchasing





#### Ship Design is key to early entry and full lifecycle presence









## Owners demanding environmentally sound solutions



### **Environmental awareness and regulations call for:**

- Solutions to reduce emissions (SO<sub>x</sub>, NO<sub>x</sub>, CO<sub>2</sub> and PM)
- Alternatives to HFO: gas, biofuels, fuel cells
- Flexibility in fuel usage: dual fuel
- Solutions to maximize efficiency of components
- Optimization of vessel design

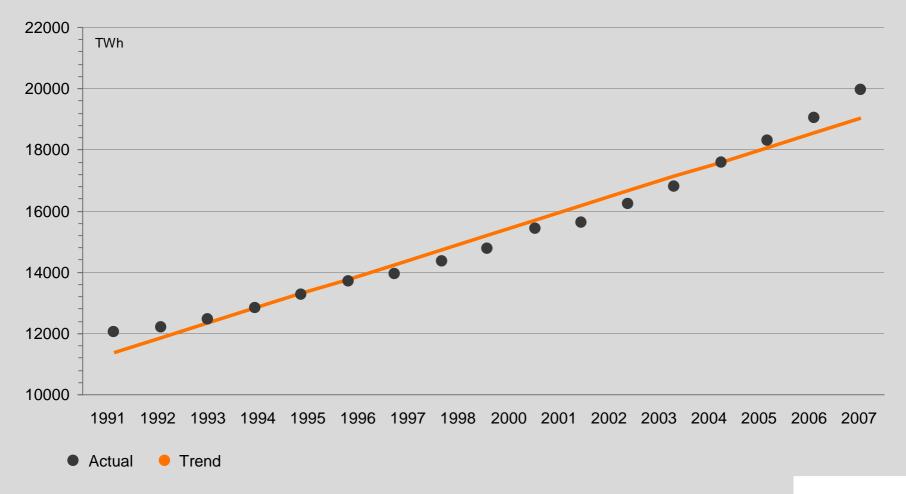


© Wärtsilä

## World electricity consumption



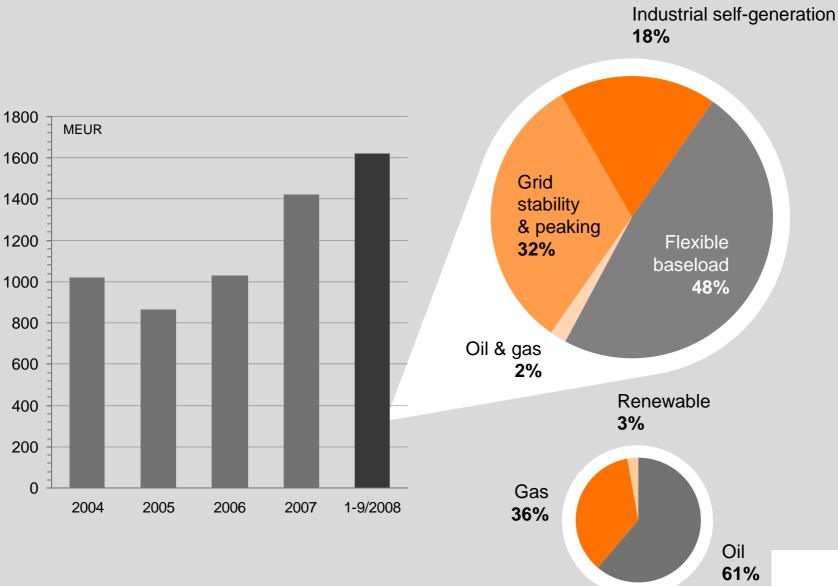
#### World Electricity Generation





## Power Plants order intake by application







## Power plant business outlook



Electricity demand and economic growth correlate almost 1:1



 Domestic consumption should continue to grow



Industrial sector demand may decrease

+/- Population growth, rising living standards and substitution should keep electricity demand growing



## Wärtsilä's competitive advantages

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- Flexibility of
  - Fuels
  - Plants sizing, modularity
  - Operation mode
  - Delivery scope incl. EPC
  - Operation & Maintenance support
- High product efficiency and reliability
- Global presence and experience from developing world





## Value to customer's business



We become the most valued business partner...

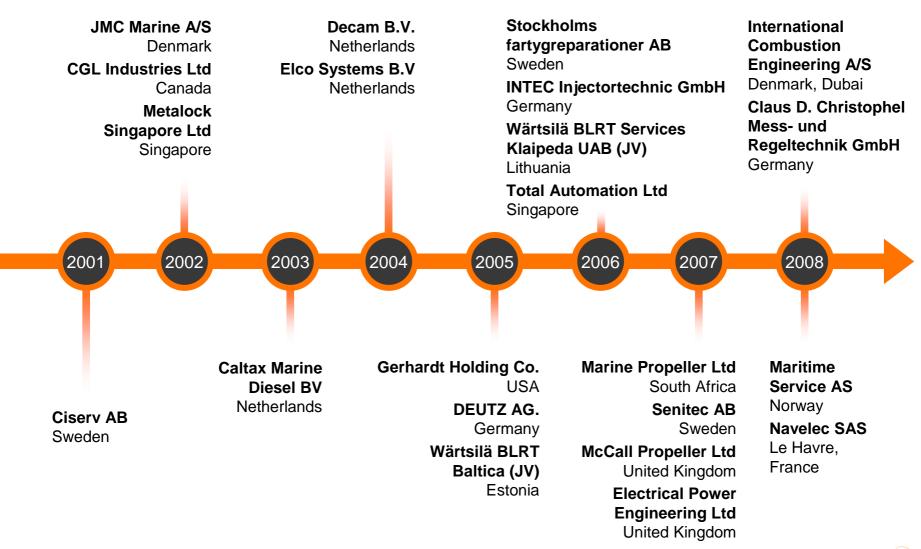
**Deutz AG Engine Services** Germany, 2005 **Total Automation Automation Services** Singapore, 2006 **McCall Propeller Propulsion Services** United Kingdom, 2007 ustomers anagement ICE **Boiler Services** Denmark, 2008 Relationsh Operations & Management Reconditioning Services Training Services Ship Services

... by understanding Customers' needs and assembling the appropriate solution to solve them.



## **Acquisitions & Joint Ventures**



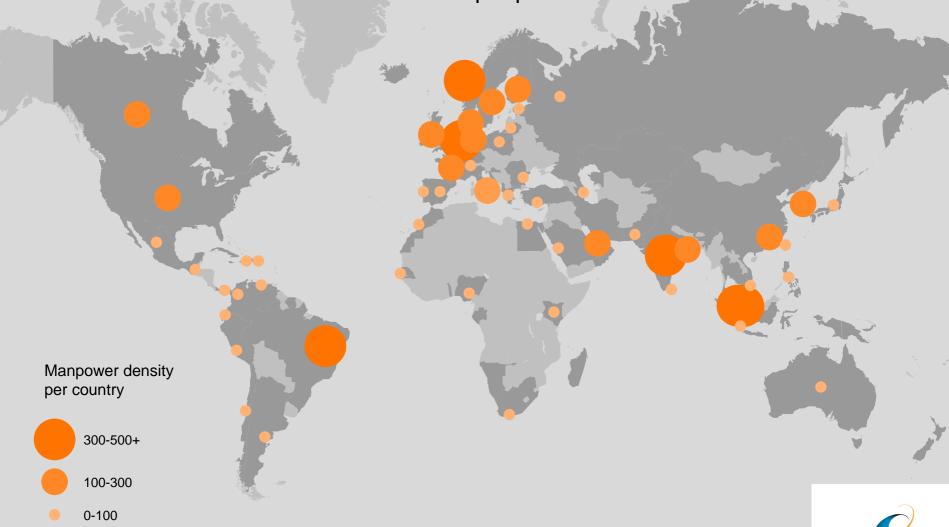




## We are continuously developing our Services network



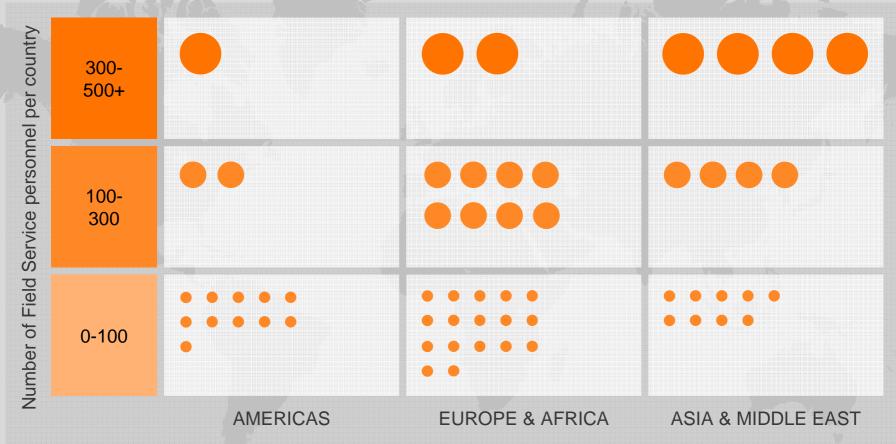
70 countries • > 160 locations • > 10'000 people • > 7'000 field service forces



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70 countries • > 160 locations • > 10'000 people • > 7'000 field service forces





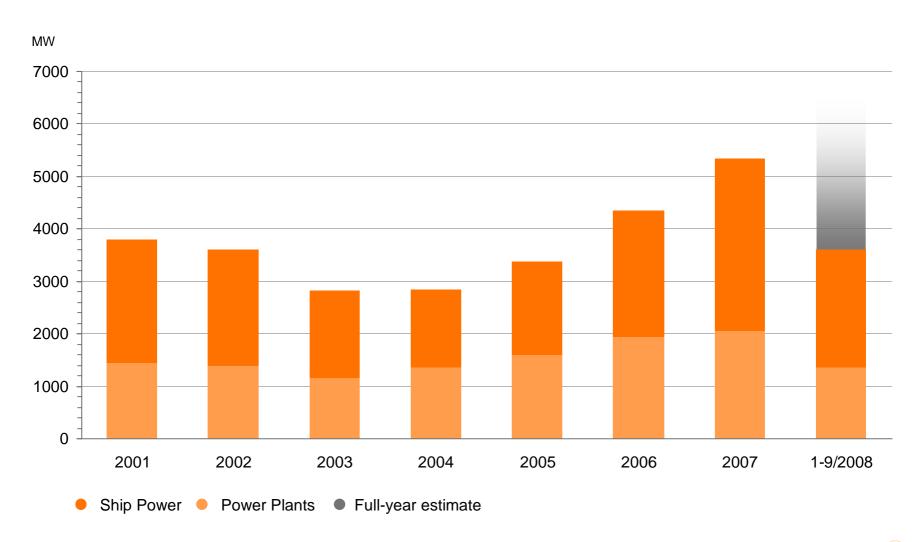
### Wärtsilä Industial Operations - a flexible provider of products





# Delivered engine megawatts from own factories

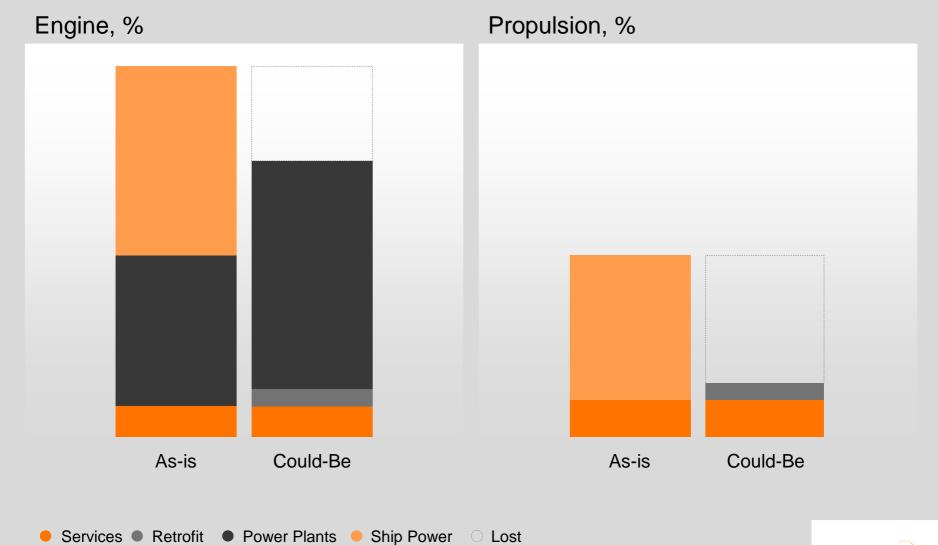






## Capacity utilization alternative - What if?

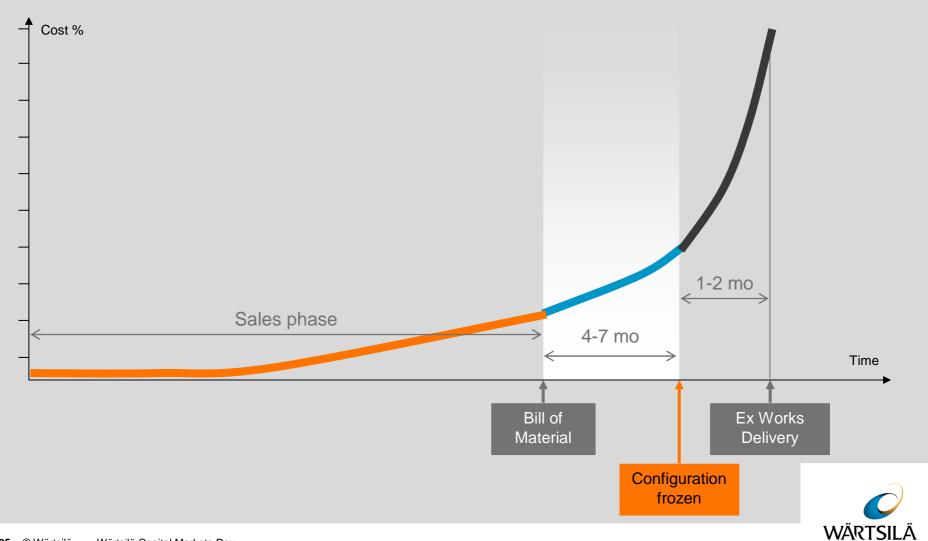






## Interchangeability between Marine and Power plant engine





## Competitive landscape is changing





- Performance requirements increase
- Complexity of installations increase
- Uncertainty about fuel price supports engine solutions
- Quality services in high demand



Competition adding engine and propeller capacity

- Hyundai
- MAN
- Rolls Royce
  Services competition increasing
- Himsen / Goltens
- MAN investments



